



Digital Strategy for Secure Digital Wallet Solutions Co

PROJECT DETAILS

Branding, Conversion Optimization, Digital Strategy, Ecommerce Marketing, Marketing Strategy, Search Engine Optimization, Social Media Marketing

📅 Jul. 2023 - Aug. 2023

🔒 Confidential

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"They were great and very friendly!"

PROJECT SUMMARY

A secure digital wallet solutions company hired Bitcoin Marketing Team for digital strategy. After in-depth consulting sessions, they devised a market strategy, including branding enhancement tasks.

PROJECT FEEDBACK

Bitcoin Marketing Team's work demonstrated success through SEO, conversions, and marketing strategy efficiency. Bitcoin Marketing Team led a punctual and responsive process with communication via virtual meetings and email. The client also praised the team's marketing expertise.




The Client


Please describe your company and position.


I am the CEO of an ecommerce company

Describe what your company does in a single sentence.

We sell merchandise to help our customers secure their secret information.

 CEO, Secure Digital Wallet Solutions Company

 eCommerce

 Austin, Texas

The Challenge

What specific goals or objectives did you hire Bitcoin Marketing Team to accomplish?

- Marketing strategy
- Go-to-market advice
- Branding
- ecommerce optimizations

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





Bitcoin Marketing Team

The Approach

How did you find Bitcoin Marketing Team?

- Online Search

Why did you select Bitcoin Marketing Team over others?

- High ratings
- Company values aligned

How many teammates from Bitcoin Marketing Team were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

We had in-depth consulting sessions with them to get advice on our go-to-market strategy and items for us to address from a branding and marketing perspective.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

- SEO
- conversions
- marketing strategy

Describe their project management. Did they deliver items on time? How did they respond to your needs?

They were always on time, did the necessary prep work, and were very responsive to our needs.

What was your primary form of communication with Bitcoin Marketing Team?





Bitcoin Marketing Team

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

Their expertise in marketing and crypto was amazing, they provided us a lot of value.

Are there any areas for improvement or something Bitcoin Marketing Team could have done differently?

They were great and very friendly!

